

Accelerate Innovation and Participate in Aspen Mobility Lab

The City of Aspen, known for its willingness to experiment, is ready to take on its next task known as, Aspen Mobility Lab. What is the Aspen Mobility Lab?

The Aspen Mobility Lab aims to accelerate innovation in community-wide transportation and mobility by providing integrated mobility solutions that increase mobility options, decrease reliance on single-occupant vehicles, promote long-term sustainability and effectively utilize public spaces during a three-month period in spring/summer 2018. The Aspen Mobility Lab is built on the principle of active collaboration among local governments, businesses, non-profits, residents and visitors, global mobility providers and national foundations. As a world-renowned destination, the Aspen Lab will have outsized impact by providing hands-on experience to visitors and leaders from around the globe, as well as examples and lessons learned to cities across the US.

The Aspen Mobility Lab will provide advanced options for ride-sharing and ride-hailing, e-bikes and traditional bikes, revitalized pedestrian zones and public spaces, groundbreaking micro-bus options, forward-looking commuting options including autonomous vehicle field testing and incentives for individual change – all integrated through a comprehensive education effort and mobility app to motivate people and employers to adopt new behaviors. The Lab will provide rich real-time data and feedback to track behavior change and adoption. Drawing on lessons from select pilot programs in over 25 cities worldwide, the Lab will create the most advanced community-wide pilot program executed to date.

Through Aspen Mobility Lab, the City is hoping to achieve four objectives, including: increasing multimodal options, creating an ease of navigation, developing a high-quality downtown experience for residents, visitors, and employees; and not to negatively affect air quality and noise.

If you're interested in participating in the future of transportation in Aspen, please view the full [Request for Information \(RFI\) here](#). Questions may be submitted to MobilityLab@CityofAspen.com by September 29, 2017. Answers will be posted to AspenMobilityLab.com. Submittals are due by October 13, 2017.

Social Media

**If you choose to only promote via social media (not in addition to the post on your site), you can use the link to the Aspen site in your tweets. Otherwise, swap out for a link to your post.*

- Got an idea for the future of #transportation in @cityofaspen? Try it out with #AspenMobilityLab! See more: <https://www.aspenpitkin.com/Departments/Transportation/Aspen-Mobility-Lab/>
- Accelerate innovation and be a part of the #AspenMobilityPlan in spring/summer 2018! Review Request for Info here: <https://www.aspenpitkin.com/Departments/Transportation/Aspen-Mobility-Lab/>
- Seeking active collaborators to accelerate innovation in community-wide transportation & mobility: <https://www.aspenpitkin.com/Departments/Transportation/Aspen-Mobility-Lab/> #AspenMobilityLab
- .@cityofaspen has a history of innovation in #transportation. Be part of what's next through #AspenMobilityLab: <https://www.aspenpitkin.com/Departments/Transportation/Aspen-Mobility-Lab/>
- Identifying interested and capable mobility service, tech and program providers to participate in #AspenMobilityLab: <https://www.aspenpitkin.com/Departments/Transportation/Aspen-Mobility-Lab/>
- Help @cityofaspen motivate people & employers to adopt new behaviors by participating in #AspenMobilityLab: <https://www.aspenpitkin.com/Departments/Transportation/Aspen-Mobility-Lab/>