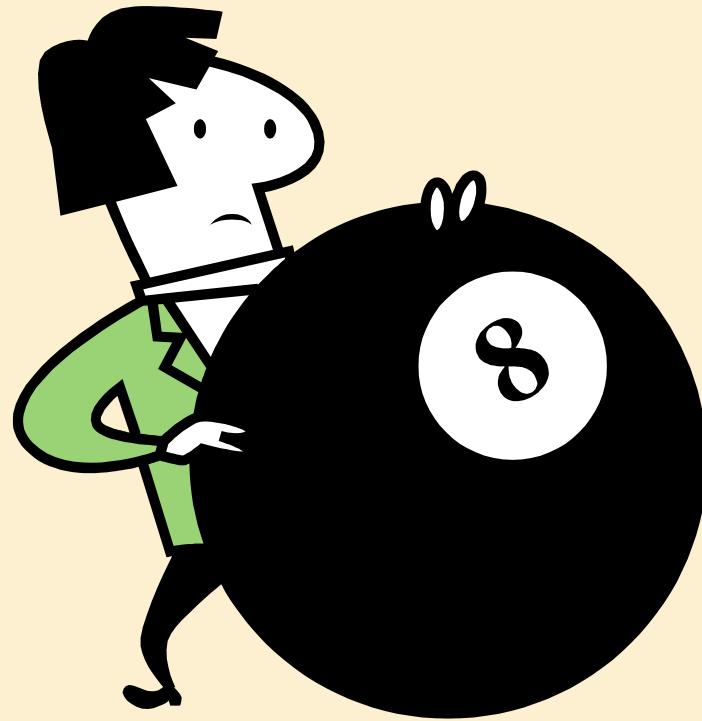


Unified Parking: Making Your Parking Systems Talk to Each Other



Laura Lierz
T2 Systems, Inc.

The Problem

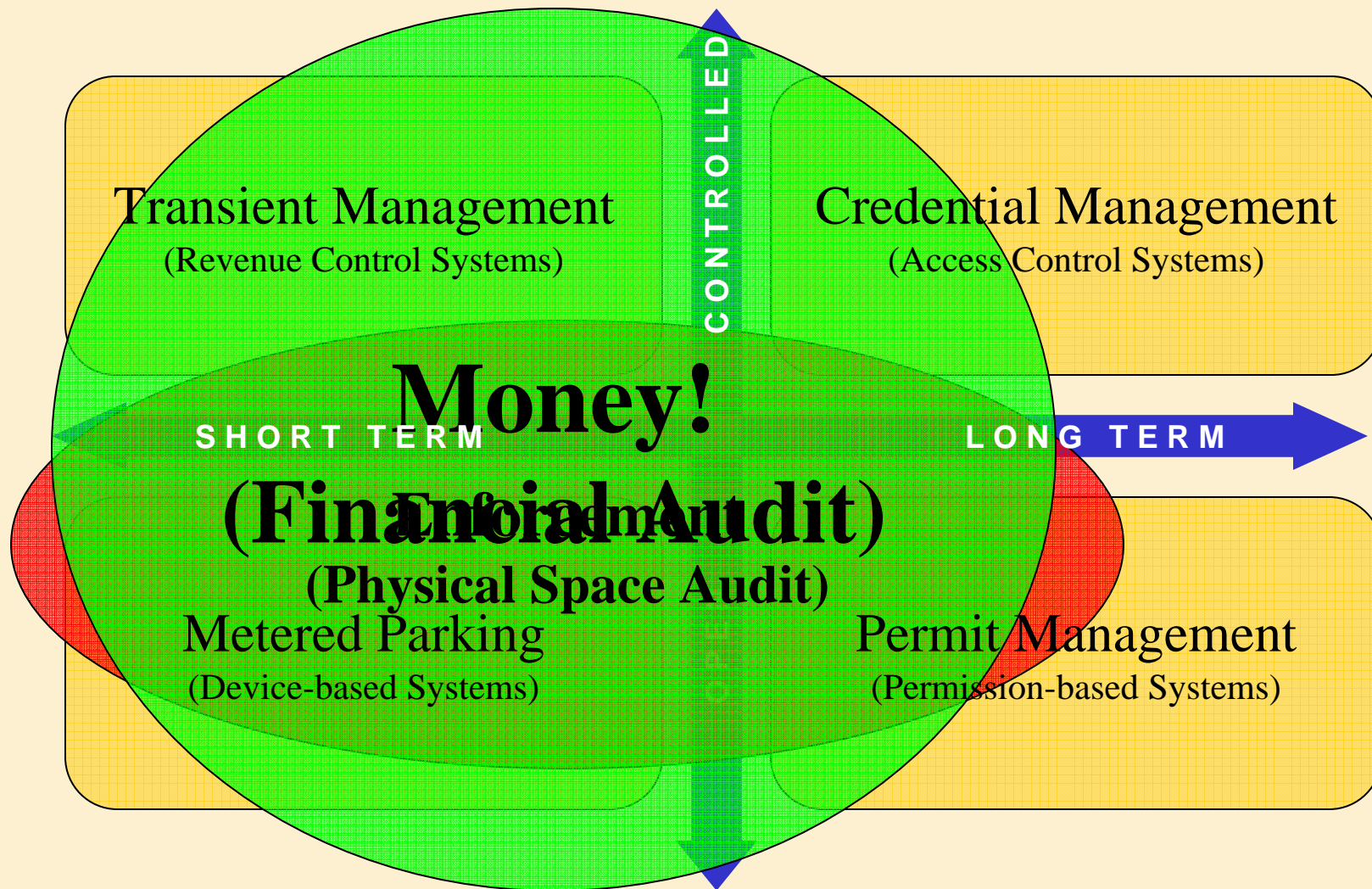


Unified Parking Management

**“Permits. Collections. Processing.
Signs. Off-street. On-street. Gates.
The parking system of the future will
bring all of these systems together
under one operating platform.”**

Linda Kauffman,
Executive Director (Retired),
Allentown Parking Authority

What's in your parking operation?



Can't We All Just Get Along?

- Why don't these systems all work together?
 - Vendor use of proprietary technologies
 - Lack of standardization between systems
 - Customer expectation of legacy compatibility
 - Parker willingness tolerate dated technology
 - Failure to innovate
- Key unreasonable expectation:
 - Vendors expect the customer to become an expert in its product(s)... but the customer is in the business of parking management, not technology!

